



THE MOST FAMOUS OCEAN LINERS IN THE WORLD

World Club
CUNARD

MEMBERSHIP BENEFITS GUIDE

TERMS AND CONDITIONS OF MEMBERSHIP TO THE CUNARD WORLD CLUB

1. Membership

Membership of the Cunard World Club is automatically awarded on completion of your first voyage with Cunard. Voyages and nights on board are awarded to members following the completion of each Cunard voyage. Membership is only available to individuals over the age of 18 and not to groups or companies. Your membership account must be held in your full name as it appears in your passport. You must book in your country of residence and quote your Cunard World Club membership number and the membership number of all individuals in your party, at the time of booking to ensure that memberships are automatically updated and all benefits are received once on board.

2. Voyages and nights on board

Your membership tier is defined by the number of Cunard voyages or nights on board you have completed. Voyages or nights on board will be accrued on completion of the voyage on which they were earned (except on World Voyages, where nights on board are accrued at the end of each segment, as defined by Cunard).

You will not accrue a voyage or nights on board: in respect of any time spent travelling or in a hotel, for example as part of a fly-voyage or land tour; in respect of any time you would have spent on a Cunard ship but for the cancellation or curtailment of that voyage, for whatever reason; in respect of time spent by other members of your party or family (whether or not they are Cunard World Club members), or for unused berths in your stateroom; in respect of any nights gained or lost through travelling over the International Date Line during a World Voyage or segments of a World Voyage.

Voyages and nights on board are personal to you and may not be transferred to any other person.

3. Benefits

All benefits are subject to availability and all benefits may be withdrawn or altered at the absolute discretion of the Cunard World Club. Without limitation, we reserve the right to make exclusions or exceptions to the availability of benefits. Some benefits may not be available on voyages of 5 nights or less. Benefits are personal to you and not transferable. No cash alternative is available. No benefit may be claimed retrospectively, i.e. by claiming a benefit that you were entitled to claim but which you did not claim at the time when you were entitled to do so. claimed in respect of nights spent on

a ship for inaugural and overnight events, as an invitee of a charterer of a Cunard ship or any voyage on which you have travelled on a reduced rate fare or as a concession (a list of concessionary types may be obtained from us on request). During World Voyages your benefits will be reset at the end of each segment, as defined by Cunard. We will invite you to one Cunard World Club Party and one Senior Officer's Party, where applicable, during your time on board. On longer voyages (which are made up of multiple voyages) or back to back voyages we may for operational reasons need to restrict the number of invitations you receive, where applicable, to the Cunard World Club party and Senior Officer's party to one during your time on board.

4. General

Queries relating to Cunard World Club membership should be addressed to:

Cunard Line UK

00 44 (0)843 373 0305

ukworld.club@cunard.co.uk

Cunard Line North America

1-800-7-CUNARD

Cunard Line Australia

1300 300 980

Cunard Line New Zealand

0800 400 838

Cunard Line Germany and Austria

00800 180 84 180

All on board Cunard World Club benefits will be the same regardless of where you reside. However for Cunard World Club members who live outside the UK, North America, Australia, New Zealand and Germany, we reserve the right not to send you all the information we send to members resident in these regions, e.g. promotional mailings and The Cunarder Newsletter. Brochures showing fares in your local currency may be obtained from your Cunard travel agent.

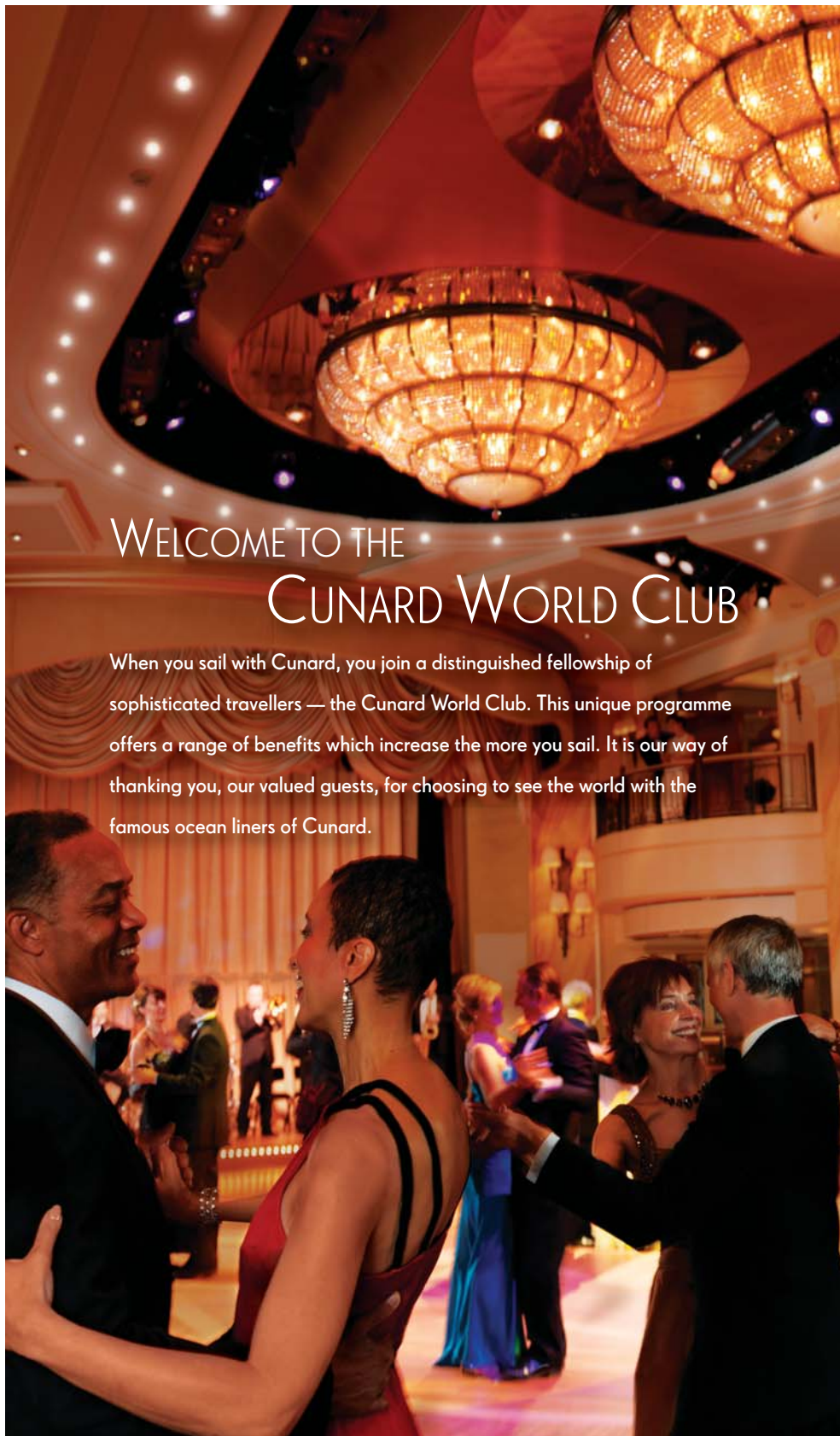
We reserve the right to terminate the Cunard World Club or change these terms and conditions at any time without notice. Cunard will not be liable for refunds or for damages resulting from any changes to any aspect of the Cunard World Club or for damages resulting from failure to deliver any services forming part of the programme. You should review these terms and conditions periodically for changes by visiting: www.cunard.com/cwc



QUEEN ELIZABETH

QUEEN MARY 2

QUEEN VICTORIA



WELCOME TO THE CUNARD WORLD CLUB

When you sail with Cunard, you join a distinguished fellowship of sophisticated travellers — the Cunard World Club. This unique programme offers a range of benefits which increase the more you sail. It is our way of thanking you, our valued guests, for choosing to see the world with the famous ocean liners of Cunard.

World Club
CUNARD



A NEW WORLD OF BENEFITS

The benefits of Cunard World Club membership begin as soon as you complete your first voyage. You will receive exclusive discounts and special offers on future voyages as well as our informative newsletter, *The Cunarder*.

The more you sail with Cunard, the greater the benefits — complimentary Internet Time Plans, an on board disembarkation lounge, invitations to exclusive on board parties and much more. It's one way we thank our loyal guests for sailing with us.

This Membership Benefits Guide provides the eligibility requirements for each level of the Cunard World Club, and the benefits available to you as you graduate to each new tier.

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SILVER

You are automatically enrolled in our Cunard World Club as a Silver level member after completing your first voyage. As such, you are entitled to the following Silver member benefits¹:

World Club Member Savings²

Receive additional savings of up to 5% off our Early Booking Savings Fares available on selected Cunard sailings.

Special Offers

You will receive notification of exclusive special offers and savings for World Club members.

On Board Loyalty Representative

On every voyage, the Voyage Sales Specialists will assist you with any membership enquiries.

Shoreside World Club Desk

World Club members have their own dedicated World Club Desk that can be reached by calling or visiting our website.

The Cunarder Newsletter

Keep in touch with all the latest news and offers from Cunard with our newsletter.

Exclusive World Club Section Online

Please visit the Cunard World Club section at www.cunard.com.

¹ To receive the benefits, guests must have completed the necessary voyages and/or nights on board prior to the voyage starting. There will be no mid-voyage promotions.

² You must be a member of the Cunard World Club at the time of booking to receive the World Club Member Saving.



GOLD

When you have completed at least two voyages or 20 nights¹ on board you will be awarded Gold membership of the Cunard World Club. When you next travel with Cunard you will receive all of the Silver level benefits plus:

A Gold Membership Pin³

Complimentary Internet Time Plan⁴

Keep in touch with friends and family back home with up to two hours of complimentary Internet.

Cocktail Party⁵

Join fellow World Club members at this exclusive party in your honour. Enjoy cocktails and hors d'oeuvres as you mingle with fellow members in one of the ship's elegant venues.

Preferred Reservations in Todd English or The Verandah⁶



Our renowned Todd English restaurants on Queen Mary 2 and Queen Victoria, and The Verandah on Queen Elizabeth hold a certain number of 'Preferred Reservations' for Gold World Club members. Take advantage of this special benefit when you arrive on board and make your reservation for one of the most exciting, creative restaurants at sea.

¹ To receive the benefits, guests must have completed the necessary voyages and/or nights on board prior to the voyage starting. There will be no mid-voyage promotions. ³ You will receive the pin on your first voyage after achieving this membership level. ⁴ Internet time plan credit does not apply to Cunard "Cruisemail" ⁵ Party may be held during the day or in the evening. ⁶ Small cover charge payable in Todd English and The Verandah.



PLATINUM

On completing seven voyages or 70 nights on board¹, we will award you Platinum Cunard World Club membership. The next time you travel with Cunard you can look forward to receiving all the Gold level benefits and the following:

A Platinum Membership Pin³

20% Saving on Dry Cleaning and Laundry Services⁷

Save 20% when we take care of your laundry and dry cleaning needs.

Priority Check-In & Embarkation⁸

Enjoy expedited check-in and embarkation for voyages departing from New York or Southampton.

Complimentary Wine Tasting

Enjoy a sample of fine wines on your voyage at this exclusive members event.

Invitation to Senior Officers' Party^{5,8}

Join the Senior Officers for an exclusive private party.

Complimentary Internet Time Plan⁴

Enjoy an additional two hours of Internet time, giving you up to four hours in total.

10% Saving on White Star Luggage Service

Save 10% when you take advantage of this special Cunard service that transports your luggage directly to/from the ship.

Disembarkation Lounge⁸

Relax in comfort as you await to disembark the ship.

¹ To receive the benefits, guests must have completed the necessary voyages and/or nights on board prior to the voyage starting. There will be no mid-voyage promotions. ³ You will receive the pin on your first voyage after achieving this membership level. ⁴ Internet time plan credit does not apply to Cunard "Cruisemail". ⁵ Party may be held during the day or in the evening. ⁷ 20% Savings will be applied after any allocated non-refundable on board credit has been spent. ⁸ Where operationally possible



DIAMOND

Once you have completed 15 voyages or 150 nights on board¹ you will reach the pinnacle of the Cunard World Club, Diamond membership. When you next travel with Cunard you can look forward to receiving all of the Platinum benefits as well as:

A Diamond Membership Pin³

Priority Luggage Delivery

You will receive luggage labels in your documentation that entitle you to Priority Luggage Delivery.

Complimentary Internet Time Plan⁴

Enjoy an additional four hours of Internet time, giving you up to eight hours in total.

On Board Sales Priority Reservations

Simply call your dedicated Voyage Sales Specialists as early in the voyage as possible to make an appointment that is convenient for you.

A Complimentary Meal at one of the ship's Alternative Dining Venues⁹

You may choose to have one lunch in our Todd English Restaurant on Queen Mary 2 and Queen Victoria or at The Verandah on Queen Elizabeth. Alternatively you may have one Dinner in the Speciality Dining Venues in the Kings Court on Queen Mary 2 or in The Lido on Queen Victoria and Queen Elizabeth.

Dedicated Diamond Member Contact at the Shoreside World Club Desk

Priority Disembarkation⁸

Guests not booked on a Cunard transfer may, if they wish, enjoy priority disembarkation.

¹ To receive the benefits, guests must have completed the necessary voyages and/or nights on board prior to the voyage starting. There will be no mid-voyage promotions. ⁴ Internet time plan credit does not apply to Cunard "Cruisemail". ⁸ Where operationally possible ⁹ Subject to availability and a reservation is required. Cunard will pay your cover charge for the taster menu and 15% gratuity. Any other expenses will be charged to your stateroom account.